



# Rocketts Landing Triathlon

## Rocketts Landing Richmond, Virginia July 24, 2011

Rocketts Landing Triathlon will take place in the heart of downtown Richmond. The event offers two options:

Olympic Triathlon: 1.5k River Swim ~ 40k Bike ~ 10k Run  
Duathlon: 2mi Run ~ 40k Bike ~ 10k Run

The race benefits the Neighborhood Resource Center (NRC) which works to strengthen individuals and communities by providing opportunities for neighbors to build relationships, access resources, and develop the skills to enhance their lives and determine the fate of the community. The Neighborhood Resource Center is about neighbors working together to reach personal and community goals.

Richmond Multisports is committed to the following actions in order to reduce our environmental impact:

Compostable race paper & plastic

Reduce use of latex swim caps

Add recycle bins

Compost bins

Eliminate standard race packet bags

Purchase food from local organic producers

No plastic bottles at race site

Use of finish tower powered by electricity instead of gas generator

Purchase locally: shirts and awards

**Green Statement:** "RMS is joining the greening force in an effort to reduce our impact on the environment."

### CORE ACTIVITIES for Green Attractions

☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Glass bottles, aluminum cans, plastic bottles, paper, cardboard, composting of food & other compostable items

☒ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)
- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable (in your area!)
- Use compostable food service items and direct this material to available composting operations in your area

- ☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:
- Use electronic registration, correspondence and forms
  - Purchase/use paper products with 30% or higher recycled-content

- ☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

*Food service*

- Donate excess food from events
- Arrange for the composting of food waste and other compostables
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches and serve trays/platters of food instead

*Restrooms*

- Have a contract for environmentally-friendly, portable restrooms
- Purchase recycled-content paper-towels and toilet paper

*Logistics*

- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase from vendors and service providers with a commitment to the environment

- ☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all "green activities" practiced in the planning and operation of the event. The organizers of this event pledge that they:
- Have a link on our website to the Virginia Green Events webpage
  - Have a green event section on our event's webpage highlighting all of our green activities
  - Use the Virginia Green logo on signs and on recycling containers
  - Reuse vinyl banners

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For more information on **Rocketts Landing Triathlon**, see [www.richmondmultisports.com](http://www.richmondmultisports.com) or contact Barbara Bandeira at [barbara@richmondmultisports.com](mailto:barbara@richmondmultisports.com) or (804) 389-0588.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/virginiagreen](http://www.deq.virginia.gov/p2/virginiagreen) or [www.virginiagreentravel.org](http://www.virginiagreentravel.org).

